

# CAUSE & EFFECT

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*Lise Desrochers (Publicist & Marketing Consultant)*

For more than 30 years, Lise Desrochers of Cause & Effect, has been working to help people, animals and the environment. She has worked for a wide range of charitable causes here in Canada and was a part of the team that helped with the Canadian launch of The Great Warming which aired last fall on the Discovery Channel.

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## **Events, Public Relations, Fundraising**

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